



# Amgraf Stationery Option Software

## Create Templates for Web-to-Print, In-Plant Prepress Workflow, and Client-Side Order Entry

### Streamline the Sale and Manufacture of Imprinted Documents

Amgraf's OneForm Designer Plus software with the Stationery Option provides the critical link for print suppliers to streamline the sale and manufacture of variable imprinted office documents such as business cards, letterheads, envelopes, checks, postcards, and other documents.

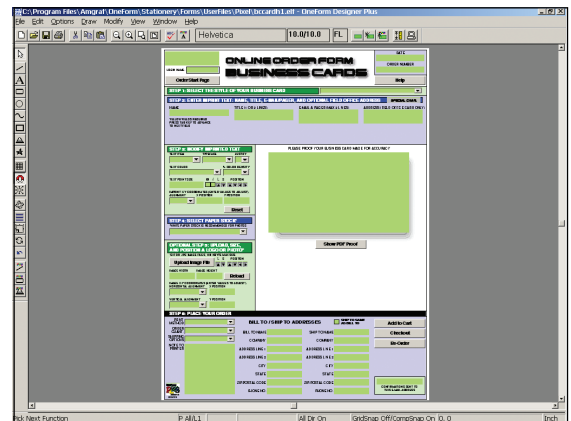
With the Stationery Option, online order forms for imprinted documents can quickly be created and placed on a web site. The electronic order form shows both the document and customer order data. Customers can place orders via the Internet at their convenience 24 hours a day, instantly generate PDF files to proof jobs on-line, and track job progress.

Customers can easily key in and position their variable information. All imprint data is entered, verified, and proofed immediately by the client who sees an exact replica of his imprinted document, including choices of ink color, paper stock, fonts, and any other variables that are authorized. Logos and photos can be uploaded, inserted, resized and positioned within the online design file.

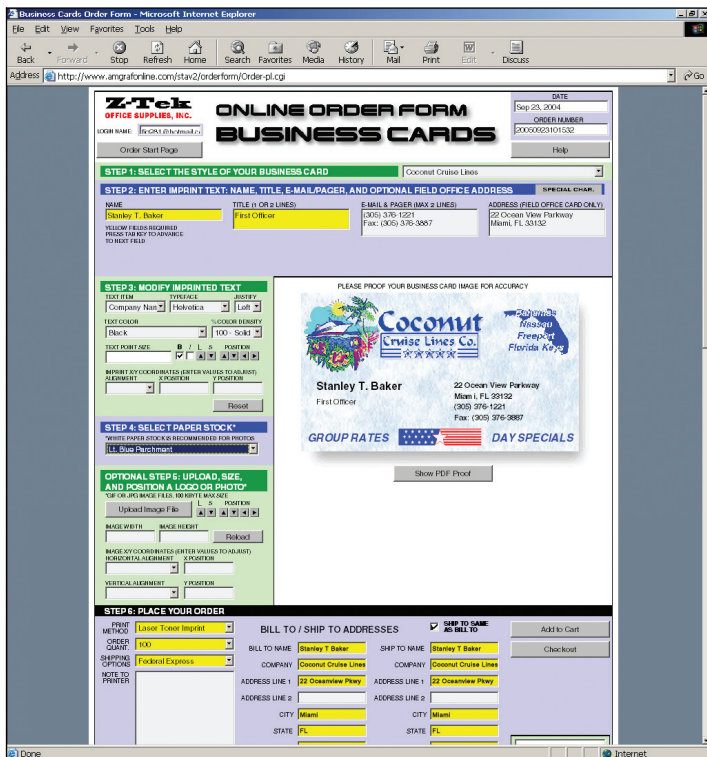
When used in combination with Amgraf's MECCA™ 2000 Integrated Electronic Publishing System, in-plant prepress composition can be completely automated, including the imposition of variable-data overlays and templates for output to digital platemakers and/or digital presses.

### Clients Preview and Order from One Online Page!

The online order form template has two sections referred to as *Design* and *Order*. The *Design* section has space allocated to show the imprinted document, and fields to input variable information for that particular document such as name and title. The *Order* section has fields for information such as quantity, shipping method, and bill to/ship to addresses. The order form template can easily be customized to fit the requirements of both the supplier and the end-user customer. In most cases, everything required to capture the order can be displayed as a single web page, which increases the ease-of-use and simplifies order tracking.



Template in OneForm Designer Plus



Browser View of Online Order Form

The order forms are also graphically dynamic. Variable imprint data is immediately displayed in the requested typeface, size, and color as it is keyed, without the need to re-send the page from the web server. Variable logos, paper stocks, and layouts are also fully contained within each order form so that the desired changes are displayed immediately even if dial-up or slow connections are used.

Web server database connectivity is integral to the order form template. Information available on file about an end-user can be automatically displayed within the order form to eliminate the need to re-key addresses or telephone numbers. Search capabilities are also included to locate office or branch addresses on-demand.

Amgraf's web-to-print licensing model is unique and provides a solid foundation for profitability. Please contact an Amgraf representative for details.

**No Strings Attached!**

